



| JENNIFER WU

Graphic Design • Web • Illustration | Los Angeles | 310.463.7650 | jen@wuisme.com | wuisme.com

| EDUCATION

UCLA School of Theater, Film & TV • MFA Producers Program 2005

Yale University • BA Biology 1995

| EXPERIENCE

U.S. HealthWorks | Graphic Designer | August 2009-Present

In-house graphic designer for all print and web marketing materials; visually communicate ideas from concept through production while staying on-brand

Mattel, Inc. | Production Artist | August 2009

Prepare images in Photoshop for video animation in dynamic product sizzle reels; image research

Mattel, Inc. | Promo Producer | October 2008

Design & produce HD sizzle for Mattel toy tie-in to Cartoon Network show *Batman: The Brave & the Bold*

Bold Peasant Entertainment | Producer | April 2008-Present

- *Welcome to Paradox* (35mm Short Film) Winner: Gold Coast Award, Hollywood East Film Festival
- *Monday, Tuesday* (16mm Short Film) Official selection: Chicago Latino Film Fest

Alloy Entertainment | Creative Executive of Film & TV | March 2006-April 2008

Developed *Gossip Girl* (CW); mini-series *Samurai Girl* (ABC Family); feature *The Sex Drive* (Summit)

United Talent Agency (UTA) | Assistant | July 2005-March 2006

Agent's assistant in Motion Picture Literary Department

UCLA School of Theater, Film & TV | Marketplace Event Producer | June 17, 2004

Annual competition; UCLA TFT/PGA Vision Award presented to Tom Cruise & Paula Wagner

Little Fish Productions | Designer | May 2001-June 2003

Boutique graphic design shop specializing in marketing materials for creative professionals

USA Networks | Production Artist | June 2000-February 2001

Website graphics and banners for sci-fi entertainment site mothership.com (USA Interactive)

Imagestarter | Production Artist | May 1999-June 2000

Graphic design; photo retouching; digital pre-press of marketing materials for actors

St. Elizabeth's Medical Ctr., Boston | Research Assistant | September 1995-December 1997

Antibody production; manuscript editor; lab manager in the Department of Biomedical Research

| TECHNICAL SKILLS

Adobe CS3 & CS4: Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat; Quark; HTML; CSS; PHP; MySQL; FinalCutPro; EP Scheduling & Budgeting; Final Draft; Microsoft Office

| HONORS

The Streisand Sony Fellowship 2003 (Artistic Merit in Film Producing)

Rolling Stone (Issue 642, October 29, 1992) "Waking Up to Something Wonderful" (Essay)